# Baird Global Consumer Investment Banking

#### Momentum Continues: Recent M&A Transactions





Global Investment Banking

As one of the most experienced advisors in the sector, Baird's Global Consumer team knows what it takes to achieve an exceptional outcome. Our team's deep industry expertise allows us to understand our clients' businesses, provide tailored, honest advice and execute with earnest passion and care.

## 2024 YTD Highlights

- 20+ Advisory & Capital Raising Transactions
- \$6B+ Total M&A Volume
- ~\$450M Average M&A Transaction

## 2023 Highlights

- 30+ Advisory & Capital Raising Transactions
- \$8B+ Total M&A Volume
- ~\$500M Average M&A Transaction
- \$4B+ Capital Raised

#### **Recent Equity Transactions**

