

Tescomi



Mr. Baird owned sizable property in Wisconsin's northwoods near the Chippewa River. He had two cabins there, including one he used nearby for business purposes. This cabin was called Tescomi, short for "The Securities Company of Milwaukee".

Salespeople and traders would take the train up from Milwaukee for retreats. Our associates would bond with their peers while hunting, fishing and playing cards. It was an excellent example of the fraternity of our firm. The Tescomi tradition lasted through the early 1950s.



Our men up at the Tescomi cabin pose for the camera in this undated photo courtesy of Pat Hackworthy. Robert W. Baird himself is second from the right.



Undated photos of Baird's Tescomi cabin near the Chippewa River courtesy of Pat Hackworthy.



Partner Alan Hackworthy (right) plays cribbage with an unidentified man at Baird's Tescomi cabin in this undated photo courtesy of Pat Hackworthy.



The sleeping porch of Baird's Tescomi cabin in this undated photo courtesy of Pat Hackworthy.

 Listen to former chairman Brent Ruppel's recollections of Tescomi