

Making the Transition

Steve Booth, President and Chief Operating Officer, on why he and Paul Purcell, Chairman & CEO, decided to leave their previous firm for Baird in 1994:

“We were really just thinking about the next five years,” Booth recalled. “We could have opened Chicago offices for New York firms. They really wanted Paul [Purcell]. Paul was a pretty big M&A deal. But we decided to join Baird because we could make an impact. We thought it would be fun to really restart the investment banking business. We also did have a vision of the private equity business, and they allowed us to participate in a big way in the private equity business.”

In 2014, Steve Booth became Baird’s President.



Steve Booth



[Click here to see how Paul Purcell and Steve Booth started their journey at Baird and what is important to them as they help steer Baird to continued success.](#)



[Hear Steve Booth, President, discuss opportunities for Baird.](#)